

**Partnership  
Opportunities  
2019**



3XE

# A one day, tri annual conference focusing on the industry's most compelling subjects: Conversion, UX & Search



## What Is 3XE?

3XE is the premier digital marketing conference in Ireland, bringing together the top minds in digital marketing from across the globe. Since launching in 2015 we have grown massively and average 600 attendees. What makes this number so significant? Every one of them is searching for ways that digital marketing can help improve their business.

3XE Digital is a one day, digital marketing conference combining 20 compelling presentations from digital marketing's best and brightest with practical, hands on workshops delivering detailed insight. 3XE Digital ensures both sponsors and attendees get the most out of an exceptional day of learning.

**3XE is a unique opportunity for businesses to engage directly with an enterprising audience, to stake a claim as experts and thought leaders**

**Find out how 3XE can help drive your business**



## What's In It For Me?

As a sponsor you'll be in prime position to reap the rewards from being part of the number one digital marketing conferences in Ireland. Alongside gaining notoriety and trending number one on Twitter, you'll be in a room with the top decision makers in Ireland's biggest, most future looking companies. This is your moment to capitalise on all the dedication, learning and passion which has earned your reputation and success.

- Position you and your business as the foremost authority in your field

- Promote your latest products, services and success stories

- Invite your top clients to experience the dynamic environment and to see you at the top of your game

- Attract new clients

- Close deals; accelerate the buying process by answering questions face to face

- Network with specialised, experienced peers

- Network with leading agencies and burgeoning startups

- Develop partnerships

- Recruit your next digital superstar

- Align you and your business with leading digital experts in Ireland and across the globe

- Learn how other industry leaders are future proofing their companies and delivering best in class services

# What People Are Saying

**"Microsoft had another fantastic year at 3XE Digital. The speakers & presentations were inspiring, empowering and truly compelling, and the team at 3XE pulled out all the stops resulting in a super valuable sponsorship. We're already looking forward to next year!"**

**- Louise James, Account Director, Bing Ads Microsoft**

"We find 3XE to be extremely valuable to us and are very please to be a sponsor of the event. We're continuously learning new things from everyone we meet there. It's a great format loaded with great talks and workshops"

**- Trevor Koen, Director of Digital Strategy, Imperic Media**

"3XE is arguably the best digital marketing conference in the county so, for Teneo Digital to be afforded a speaking slot was a real validation of our work. The discourse, presentations and attendees were interesting, innovative and exciting. We gained valuable exposure, connections and insights presenting alongside the best in the business and would not hesitate to recommend the event to anyone; attendee or speaker"

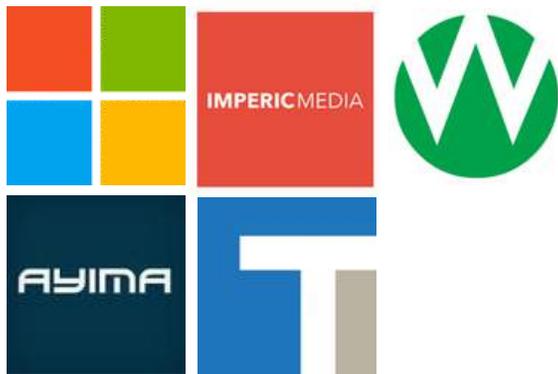
**- Sean Earley - Associate Digital Director Teneo PSG**

**3XE**

**"3XE are really upping the bar for digital marketing conferences in Ireland. They had stellar international lineups and great formats for their 2018 events. In bringing the best digital marketers in the world to the hungry minds of Dublin's digital marketers they are really helping us get smarter as an industry. Wolfgang Digital are delighted to be sponsoring 3XE again in 2018.**

**Get out of the office and get involved in 2019 if you aren't already."**

**- Alan Coleman, CEO Wolfgang Digital**



"3XE was a delight, to say the least. It was a pleasure to be around some of the industry's leaders and learn from them. The event was expertly organised, with a selection of speakers that inspired me to strive for more. Can't wait for next year's event!"

**- Paola Gulian - Senior Social Campaign Manager at Ayima, London**

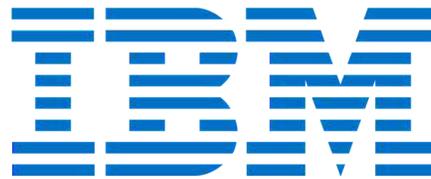
# Previous Sponsors



IN THE COMPANY OF

HUSKIES

IMPERIC MEDIA



SEARCH OPTICS®  
Smarter Solutions - Better Results®



RTÉ



Identifiably Irish  
Ireland's Domain Registry

CONNECTOR

TINDERPOINT \*

3XE



# Sponsorship Packages

Sponsorship packages are designed to help you meet and influence the people who are going to ensure the growth of your business as clients, partners and employees. This happens both in the run-up to the event, on the day of the conference and in follow up communications.

Our promise to you is to deliver an industry leading digital marketing conference, filled with thought leaders and senior decision makers from Ireland's premier and most progressive businesses with the budget to back it up.

As digital technologies continue to influence all aspects of business, these are the people creating and designing the future of advertising and marketing. These are the people you need.

★★★★★★  
Sponsorship Satisfaction

★★★★★★  
Overall Conference

★★★★★★  
Venue & Facilities

★★★★★  
Business Opportunities

**Find out more about our different Sponsorship Packages**

€7,500



€5,000



€1,500



## Gold Package

- Speaking opportunity guaranteed
- Workshop opportunity guaranteed
- Speakers Dinner guaranteed
- Access to Speakers Lounge
- Q&A participation
- Exhibition Stand with first choice on location (details in Exhibitors Package)
- 10 Complimentary passes
- Reserved seating for your attendees
- Your company logo on all 3XE promotional materials
- Media partner coverage
- Promo email about your business to 3XE database
- Featured content on social media
- Shout-out for your business from the main stage
- Your company logo on holding slides on conference day
- Pop up banner on or close to main stage
- Two-minute corporate video interview
- Attendee list after the event
- Complimentary lunch
- Complimentary tea & coffee

## Silver Package

- Workshop opportunity guaranteed
- Speakers Dinner guaranteed
- Access to Speakers Lounge
- Exhibition Stand (details in Exhibitors Package)
- 5 Complimentary passes
- Company logo on all 3XE promotional materials
- Shout-out for your business from the main stage
- Attendee list after the event
- Complimentary lunch
- Complimentary tea & coffee



**91% of Sponsors say 3XE has helped their business**



**93% of Sponsors say 3XE has made them more competitive**

## Exhibitors Package

- 4 Complimentary passes
- 3m x 2m exhibition stand (Table, table cloth & chairs WiFi and electricity included)
- Your company logo displayed on 3XEDigital.com
- Your company logo included on 3XE Digital social media
- Your company logo included on 3XE Digital digital marketing activities
- Opportunity to take part in 3XE Digital email marketing
- Opportunity to include your content marketing into 3XE Digital blog



**83% of Sponsors say 3XE had a lasting impact**

**3XE**

3XE



# Break It Down For Me

What are the bare facts?

Trend #1 on Twitter



## 3 Annual Conferences

3XE Conversion - 14th February 2019

3XE UX - 16th May 2019

3XE Search - 17th October 2019

## Largest In Ireland

600 Delegates per event

Global reach and audience

Central Dublin location

## Best In Class

20 Industry leading speakers per event

6 Hands on workshops per event

3XE

## 3 Annual Conferences



3XE

CONVERSION

3XE

UX

3XE

SEARCH

**FEBRUARY**

**14TH**

croke park  
dublin

**MAY**

**16TH**

croke park  
dublin

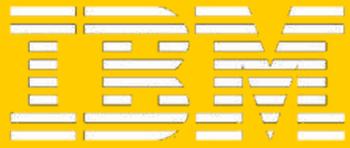
**OCTOBER**

**17TH**

croke park  
dublin

3XE

# Previous Delegate & Speaker Companies





3XE

# I Want To Sign Up



## Contact

Get in touch with Adrian, our  
Conference Director and he'll  
guide you through everything  
you need to know

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